

Nick Finney

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Objective

To obtain a challenging position in the New Media and/or Marketing Departments of the film/music, which will allow me to expand on my existing abilities while also acquiring new skills.

Experience

Niederlander Concerts

Hollywood, CA

Assistant & Intern to the Junior Talent Buyer

07/09 - Present

- Created, distributed, and maintained highly detailed concert performance offers, budgets and confirmations for several southwest venues including the Greek Theatre (5800 capacity), Santa Barbara Bowl, and the Grove of Anaheim (1700 capacity).
- Compiled and analyzed Nielsen SoundScan reports on a weekly basis.
- Prepared and launched creative street and online promotion/marketing tactics for live performances at the Greek Theatre.
- Managed incoming ticket requests and organized the distribution of consignment tickets.

Pirate Vinyl & Neil Nathan

New York, NY

Assistant & New Media Intern to Neil Nathan & the Head of Pirate Vinyl

04/09 - Present

- Conceptualized and implemented Internet guerilla marketing strategies.
- Designed, developed, and launched the official Pirate Vinyl website.
- Prepared and created a highly detailed “one sheet” for radio PR and Marketing.
- Created, distributed, and maintained a detailed database of online and terrestrial radio contacts.
- Solicited podcasts and Internet radio play.

The John Purdue Club

West Lafayette, IN

Assistant & Multimedia Developer

11/07 – 07/09

- Worked directly with the Senior Director and Assistant Director of Communications in generating marketing material and campaigns as well as implementing branding strategies.
- Built and maintained solid, long-term relationships with local printing services resulting in the consolidation of the number services used and the reduction of printing costs.
- Interviewed applicants to obtain data regarding work history, education, training, and job skills.
- Conferred with management to identify personal needs, job specifications, qualifications and skills.

Music Artist “Taydough”

Flint, MI

Personal Manager & Marketing Director

09/08 – Present

- Created, distributed, and maintained a highly detailed press kit for PR and Marketing.
- Wrote storyboard, organized a shooting schedule, produced all the special effects and additional post-production work, and distributed to multiple media outlets.

Production Assistant – Disposable Television, LLC – Los Angeles, CA

July 2009

Production Assistant – ESPN – Indianapolis, IN

Fall 2008 – Summer 2009

Director of Photography/Motion Graphics Designer - Purdue School of Engineering

October 2008

Motion Graphics Developer/Designer - Pope Benedict XVI – West Lafayette, IN

April 2008

Director/Producer - Purdue’s Black Student Union Fashion Show

Jan. 2008 - March 2008

Assistant Director of Photography - Lay Flats Festival, West Lafayette, IN

Summer of 2007

Education

Purdue University

West Lafayette, IN

BS: Computer Graphics Technology & Emphasis in Film/Video Studies

2004 - 2008

Computer Skill Sets

Skilled in: Windows & MAC Operating Systems, Microsoft Word, Excel, Powerpoint, Outlook, Internet & E-mail applications, various social networking sites, Adobe Photoshop, Encore, Premiere Pro, After Effects, Illustrator, Flash, Final Cut Pro.

Experience with: HTML, XHTML, CSS, XML, AJAX, Adobe Dreamweaver

References Available Upon Request